



Simplii Financial™ Joins SecureKey Concierge® to Provide Seamless Access to Government Services

Simplii clients now able to securely and easily log into online government services with SecureKey Concierge

TORONTO, Canada, May 16, 2020 – SecureKey Technologies (“SecureKey”), a leading provider of federated identity and authentication solutions, is proud to announce an agreement enabling Simplii Financial™, the direct banking brand of CIBC, to become a Trusted Sign-In Partner with SecureKey Concierge. SecureKey Concierge is a next-generation authentication solution that conveniently connects citizens to critical online government services using secure financial institution credentials they already have and trust. Simplii clients can begin using the service today.

“We are committed to providing simple and straightforward banking experiences to clients, helping them to achieve their goals while leveraging the latest digital solutions,” said Vineet Malhotra, head of Simplii Financial. “As clients increasingly seek to engage with government services online, we are proud to help make that process easier while keeping their personal and financial information secure.”

“We are thrilled to work with Simplii and to share the safety and reliability of the SecureKey Concierge service to their users,” said Greg Wolfond, founder and chief executive officer, SecureKey. “The technology will provide Simplii clients with convenient and secure access to government services regardless of where they are without the need to remember another unique password to protect their information. We look forward to helping their clients – and all Canadians – optimize their digital lives with privacy-enhanced solutions.”

SecureKey Concierge ensures that consumers are kept safe and secure against fraud or identity theft. Through the use of Triple Blind® privacy, no passwords or personal information (name, date of birth, etc.) are shared or exchanged between the Sign-In Partner, the intended government service or SecureKey Concierge.

To learn more about SecureKey Concierge and to discover how you can improve your online authentication services, please visit <http://securekeyconcierge.com>.

About SecureKey Technologies

SecureKey is a leading identity and authentication provider that simplifies consumer access to online services and applications. SecureKey enables a next generation privacy-enhancing identity and authentication network for connecting people to online services using a digital credential they already have and trust. SecureKey is headquartered in Toronto, with offices in San Francisco. For more information, please visit www.securekey.com.

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